

MADISON CONNOLLY

PHOTOGRAPHER
SOCIAL MEDIA

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WORK EXPERIENCE

■ 2023-Present

Valdosta State University, Valdosta, GA

Creative Services

- Create and conceptualize engaging and trending content for the University's social media platforms, highlighting our campus life, academic, and athletics
- Utilized proficiency in Adobe Premiere, Photoshop, Lightroom, and other software to produce high-quality video and photo content for various platforms

■ 2020-Present

Valdosta and Atlanta area

Madison Connolly Photography

- Produce high-quality portrait services for graduation, couples, and families
- Collaborated with NFL players to provide coverage of events (Fundraisers and Camps)
- Manage all aspects of the business, including scheduling, marketing, editing, and delivery of final images

■ 2021-2024

Valdosta State University, Valdosta, GA

Lab Monitor, Information Technology

- Monitored and maintained a computer lab environment ensuring all equipment was functional and accessible.
- Assisted student with Adobe Creative Suite applications, including Photoshop, Lightroom, Illustrator, and Indesign

■ 2020-2022

Valdosta State University, Valdosta, GA

Film Crew - Valdosta State Football

- Operated professional video equipment to film practices and games for VSU football team, ensuring high-quality footage for game reviews
- Flew drone to capture aerial footage of practices

EDUCATION

2025-Present

VALDOSTA STATE UNIVERSITY

- Master of Arts in Communication

2020-2024

VALDOSTA STATE UNIVERSITY

- Bachelor of Arts in Art

AWARDS

- 1st Place at Georgia Undergraduate Research Symposium
- The Torch Award, Valdosta State University Communication and Marketing
- Red Recognition Award, Valdosta State University

SKILLS

- Photography
- Videography
- Social Media Strategy and Content Creation
- Team Collaboration
- Ability to work in a fast-paced environment
- Adobe Creative Suite
- Communication